MEDIA KIT

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Essais & Simulations is published by MRJ Presse
Essais & Simulations is the magazine of reference for all designers and other professionals involved in the area of (destructive or non-destructive) industrial environmental testing and measurement, whether they are employed in industry, laboratories or training institutions or in education and research.

Essais & Simulations provides a real service of technological watch and is a regular quarterly source of complete and reliable information for its readers:

- **NEWS**: companies and markets or products and technologies. Panorama of innovation and the latest developments in the area of destructive or non-destructive testing and metrology.
- **ADVICE FROM STRAIN MEASUREMENT EXPERTS**: X-rays, full-field measurement, strain relaxation etc.
- **ADVICE FROM EXPERTS IN INDUSTRIAL APPLICATIONS**: electromagnetic compatibility (EMC), mechanical tests, climatic tests, acoustic tests, software etc.
- **SPECIAL REPORT**: update on a key industrial testing or measurement topic.
- **TOOLKIT**: diary, seminars etc.

Essais & Simulations is published in partnership with ASTE (The French association for the development of environmental sciences and techniques).
Essais & Simulations magazine’s website.

http://www.essais-simulations.com

Essais-simulations.com is a crossroads for all the professionals responsible for metrology or laboratories, or for manufacturing functions, or employed as project leaders or purchasers:

- The main contents of each issue of the magazine can be consulted on the site
- Internet users visit the site to discover the magazine and subscribe online
- Communication functions working in the area of testing and metrology consult the site and download the material they require:
  - Logos and banners for the magazine
  - The media kit
  - The editorial schedule etc.
Readership

**Business/industry**

- Aeronautics: 17%
- Automotive: 15%
- Mechanical engineering: 14%
- Electrical – Energy: 14%
- Electronics – Optical: 13%
- Agro-food: 12%
- Building industry: 7%
- Environment: 6%
- Other sectors: 2%

**Enterprise functions held:**

- Production and methods: 23%
- Technical: 17%
- Metrology and testing: 16%
- Quality and environment: 11%
- R&D: 10%
- Laboratory: 8%
- Maintenance: 6%
- General management: 5%
- Other functions: 3%

Your customers

Our readers

A focused readership

Circulation of 7,000 copies

Metrology, laboratory and production managers, project leaders, purchasing departments etc. Essais & Simulations has a qualified circulation reaching a relevant readership.
The magazine’s Formats / Rates / Technical information

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