

ESSAIS & SIMULATIONS

Sciences et techniques en environnement pour les laboratoires et l'industrie

TESTING & SIMULATION: Environmental sciences and techniques for laboratories and industry

<http://www.essais-simulations.com>



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Essais & Simulations
is published
by MRJ Presse

Magazine's editorial concept

ESSAIS & SIMULATIONS
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Essais & Simulations is the magazine of reference for all designers and other professionals involved in the area of (destructive or **non-destructive**) **industrial environmental testing** and **measurement**, whether they are employed in industry, laboratories or training institutions or in education and research.



Essais & Simulations provides a real service of technological watch and is a regular quarterly source of complete and reliable information for its readers:

- NEWS: companies and markets or products and technologies. Panorama of innovation and the latest developments in the area of destructive or non-destructive testing and metrology.
- ADVICE FROM STRAIN MEASUREMENT EXPERTS: X-rays, full-field measurement, strain relaxation etc.
- ADVICE FROM EXPERTS IN INDUSTRIAL APPLICATIONS: electromagnetic compatibility (EMC), mechanical tests, climatic tests, acoustic tests, software etc.
- SPECIAL REPORT: update on a key industrial testing or measurement topic.
- TOOLKIT: diary, seminars etc.

Website's editorial concept

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Essais & Simulations magazine's website.

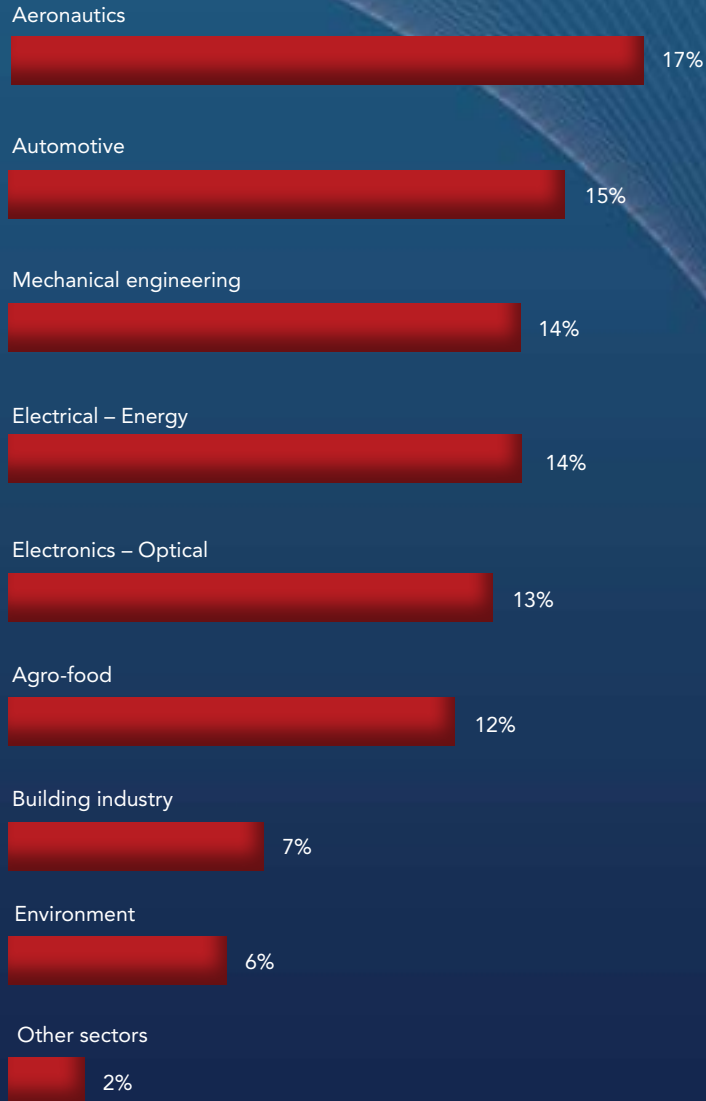


Essais-simulations.com is a crossroads for all the professionals responsible for metrology or laboratories, or for manufacturing functions, or employed as project leaders or purchasers:

- The main contents of each issue of the magazine can be consulted on the site
- Internet users visit the site to discover the magazine and subscribe online
- Communication functions working in the area of testing and metrology consult the site and download the material they require:

- Logos and banners for the magazine
- The media kit
- The editorial schedule etc.

Business/industry

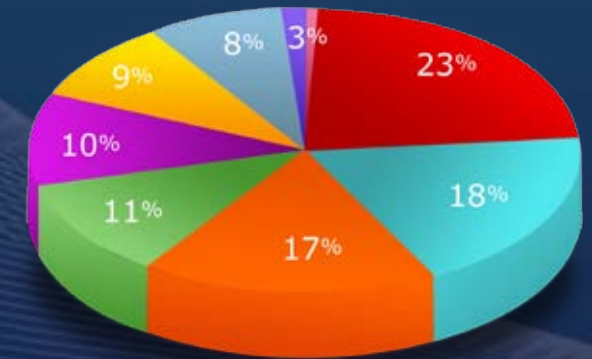


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A focused readership
Circulation of 7,000 copies

Metrology, laboratory and production managers, project leaders, purchasing departments etc.
Essais & Simulations has a qualified circulation reaching a relevant readership.

Enterprise functions held:



The magazine's Formats / Rates / Technical information

Insertion	Format (WxH in mm)	4 colour Price
 <p>Outside back cover</p>	210 x 297	€5,900
 <p>Inside front cover</p> <p>Inside back cover</p>	210 x 297	€5,200
 <p>Inside back cover</p>	210 x 297	€4,000
 <p>Double page</p>		€5,200
 <p>Full page (bleed)</p>	210 x 297	€3,200
 <p>Full page (non-bleed)</p>	190 x 270	€3,200

Insertion	Format (WxH in mm)	4 colour Price
 <p>1/2 page (vertical)</p>	90 x 274	€2,100
 <p>1/2 page (horizontal)</p>	190 x 125	€2,100
 <p>1/3 page</p>	55 x 274	€1,800
 <p>1/4 page</p>	90 x 132	€1,200
 <p>Employment section: 1/2 page</p>	190 x 125	€1,500
 <p>Employment section: 1/4 page</p>	90 x 132	€1,000

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